



# Joe Bartos

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VIEW PORTFOLIO AT <http://www.joebartos.com>

**I am an art director who designs, illustrates and handles production for print and digital media, including:** prototyping, layout, art buying, realistic and cartoon illustration, logos, informational graphics, staff recruitment, training & management, InDesign, Photoshop, Illustrator, Quark & digital publication production, color proofing, photo retouching and releasing files to a printer.

## EMPLOYMENT HISTORY

- Feb. '97 – Present **Freelance & Contract Work**– in-house & off-site art direction, art buying, illustration and InDesign, Photoshop, Illustrator & Quark production for N.Y. companies, including:
- Disney**– designed *Aladdin* book series; designed *Nightmare Before Christmas* coffee table book
  - Scholastic Publishing**– designed, illustrated and handled production of promotional materials, children's books, textbooks and magazines; managed promotion art staff and freelancers
  - Discovery Channel**– art directed and handled production of educational science book series
  - McGraw Hill**– designed *BusinessWeek Magazine* pages, purchased art and selected photography
  - Hearst Corporation**– designed and handled production of special issues & advertorials
  - N. Y. Times**– designed special advertising sections for *The N.Y. Times Magazine* and *Newspaper*
  - American Airlines**– designed travel magazine for airline
  - JW Pet**– designed and handled production of series of pet habitat packages
  - Guess Cosmetics**–production design of perfume and cosmetics packages
  - New York University**– taught InDesign and color theory
- Mar. '10 – Apr. '14 **Workman Publishing**– designed and handled production of *BrainQuest*, *Star Wars* and elementary & middle school trade workbook series, including prototyping, art buying, Photoshop retouching and illustration; recruited, trained and supervised freelance designers and illustrators
- Nov. '05 – Mar. '10 **American Media, Inc.**– production design for weekly magazine, including color proofing, release of files to the printer, and recruitment, training and supervision of freelance staff; designed, directed photo shoots and handled production for custom publications
- June. '01 – Nov. '05 **Oomf, Inc.**– art direction, illustration and production of children's and humor books for N.Y.C. book packager. Clients included **Barnes & Noble/Sterling**, **Barron's** and **Hooked on Phonics**
- Mar. '99 – June '01 **Time Warner, Inc.**– designed weekly large print edition of *Time Magazine*, handled Photoshop & Illustrator production, recruited & managed freelance designers and approved layouts
- Feb. '97 – Mar. '99 **Morgan Stanley**– designed financial reports and informational graphics for investment firm
- Jan. '93 – Feb. '97 **MKR Design**–art directed, bought art and directed photo shoots for children's books & textbooks for N.Y.C. studio. Clients included **Pearson Education**, **Harcourt Brace**, and **Addison Wesley**
- Jan. '91– Jan. '93 **Michaelis/Carpelis Design**– design for Manhattan firm specializing in book design. Clients included **MacMillan Publishing**, **Ballantine Books**, and **Henry Holt & Co.**

## COMPUTER SKILLS

InDesign, Illustrator, Photoshop, Quark, QPS, K4, MS Word, Excel  
html, CSS, Javascript and Adobe DPS (digital magazine production)

## EDUCATION

Digital Design, Noble Desktop & General Assembly  
M.F.A., Visual Journalism, School of Visual Arts, N.Y.C.

## HONORS

- 1st place, N.Y. Book Fair 2000, Book design, Elementary School Publishing
- 1st place, N.Y. Book Fair 1995, Book design, Elementary School Publishing
- 1st place, N.Y. Book Fair 1994, Jacket/Cover Design, Elementary School Publishing

References Available Upon Request  
Desktop Publishing Set-up Available  
for Off-site Projects